

Digitalisation for sustainable development of SMEs



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The project financed by the Erasmus+ European Union program. The main aim of the project is to provide appropriate curriculum on topics related to sustainable Digital Transformation Training Scheme for SMEs.



The project helps employees of SMEs become ready for the sustainable digital transformation by improving their skills and competencies and preparing them for the job. These speeds up the process of digital transformation towards sustainable development.



The project gives learners the tools they need to actively protect the environment and run a sustainable business. It helps learners understand business operations' environmental impacts and guides them through the digital transformation in a sustainable way.

KA220-VET - Cooperation partnerships in vocational education and training

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Project Start Date: 01.05.2022

Project End Date: 30.04.2024

The specific objectives of the project

Transforming the way that business owners think in order to get them to take action in this age of sustainable digital transformation.

Encourage the development of the skills and operational tools that are required to effectively manage the deployment of new digital technologies that are environmentally friendly.

Gaining a comprehensive grasp of sustainable digital transformation and the effect it has on the operational environment of a company, and working to improve and promote this understanding.

Nurturing both soft and hard skills among learners, aiming to empower them with the abilities and competencies required to successfully structure, organize, and control innovation and digital transformation processes.

Fostering a synergy between business competitiveness and environmental stewardship, demonstrating that they are not mutually exclusive but can be pursued simultaneously for the benefit of both the company and the society at large.

Improving the understanding and ability to manage change and challenges for digital economy companies

Sustainable digital technologies improve business efficiency in the project. It trains learners to apply digital solutions that optimise operations and reduce environmental impact. This might entail using energy-efficient technology, cloud-based services to decrease physical infrastructure, or big data for resource allocation.

The project prepares employees of the SMEs for the sustainable digital transformation, improve their skills and competences to accelerate the digital transformation for sustainable development. It also prepares learners to participate in protecting the environment and running the company with an appropriate approach.



Co-funded by
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PROJECTS RESULTS

PR1

The methodology and curriculum - sustainable Digital Transformation Training Scheme for SMEs

PR2

Open Educational Resources

PR3

Self-Assessment tool

PR4

Check-ups

PR5

Manual and Good Practices Guidebook

Consortium

Poznan University of Economics and Business
Knowledge Transfer Company (SCUEP)



EFMD - European Foundation for Management
Development



Foundation Partners for Local Government



CONFORM - Consulenza Formazione e Management
S.c.a.r.l.



Universitat Rovira i Virgili



University of Macerata



Kaunas University of Technology



Chamber of Commerce, Industry and Craft

