



MAY 2023 NEWSLETTER

PROJECT RESULTS No1 AND No2 COMPLETED

PR1

The methodology and curriculum - sustainable Digital Transformation Training Scheme for SMEs

The initial result is the development of a course outline via the use of focus groups and the prior knowledge of the project's partners. This focus study offered specifics into the contents of the following findings and confirmed the qualities of the path that was selected.

The criteria were outlined in order to facilitate the development of a cutting-edge and effective training curriculum that is comprehensive in nature and covers all of the required domains.

Those in the target groups include:

- The SMEs' representatives, dealing and managing business operations,
- SMEs employees dealing with digital technologies or preparing to use them in the business reality,
- Business trainers dealing with business education, both on formal and informal levels.

PR2

Open Educational Resources


Open Educational Resources were created based on the developed training scheme.

The OERs delivered by the Consortium consist of the following elements:

- a) interactive video pills, which are freely accessed online for at least two years after the project end, to allow a vast audience of learners to acquire and maintain technical/managerial/commercial/relational skills, functional to develop the process to increase competitiveness of SMEs, through effective management of processes of sustainable digital transformation.
- b) Further investigation materials as supporting materials for developed OERs.

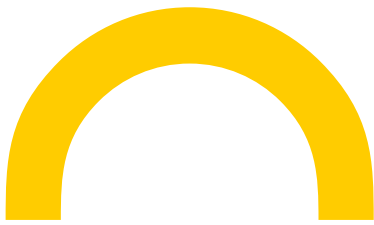
OERs are stored at the educational platform of the Italian Partner

<https://erudire.it/>



The project places a significant emphasis on increasing business efficiency through the utilization of sustainable digital technologies. This involves not only the introduction of advanced technological tools and platforms, but also incorporating them in a manner that optimizes operational processes, improves productivity, and reduces environmental impact.

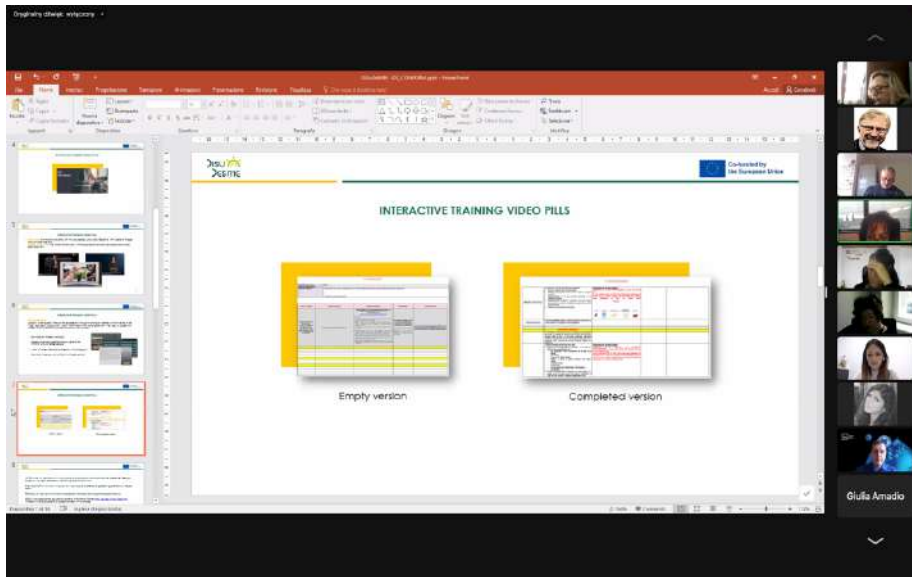
It spans across various business facets, from supply chain management to customer service, from marketing to production processes, with the goal of streamlining operations while adhering to sustainable practices. Digital technologies such as cloud computing, artificial intelligence, data analytics, and IoT (Internet of Things) are introduced, providing learners with the knowledge and practical skills to leverage these tools for sustainable business growth.



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On-line Project Result 2 meeting – October 2022



In October, the DiSuDeSME consortium convened for an online meeting centered around discussing Project Result 2. The focus was on progressing the development of the sustainable digital transformation curriculum for SMEs. This fruitful session brought together a diverse range of perspectives and ideas, laying crucial groundwork for the ongoing evolution of our project. Stay tuned for updates as we continue our work towards delivering effective sustainable digitalization strategies for SMEs.

2nd Transnational Project Meeting, Macerata, December 2022



In December, the DiSuDeSME Team gathered in Macerata for its second Transnational Project Meeting. This pivotal gathering centered around reviewing the progress made on Results 1 and 2, as well as laying the groundwork for the forthcoming work on Project Result 3 - the Self-Assessment tool.

The consortium continues to collaborate effectively, bridging diverse expertise to shape a transformative and sustainable digitalization curriculum for SMEs. This meeting served to solidify our shared commitment to providing robust, effective tools to support SMEs on their sustainable digital transformation journey.

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